CANDY Confused

Pills and candy can look, smell, and even taste alike.

Every year, approximately 50,000 young children end up in the emergency room after getting into medicines left within their reach.

That's nearly 4 school busloads of children per day!

Store medicine UP AND AWAY and out of sight of young children, even between doses.

NEVER refer to medicine as candy when giving to your child.

Nearly 1 IN 5 grandparents store their OTC medicines in easy-access places. Remind grandma and grandpa to store medicines up and away, too, even between doses.

In case of an ACCIDENT, call Poison Help 24/7 at 1-800-222-1222.

For more information about safe medicine use, visit KnowYourOTCs.org